



PLACE MATTERS

Design Lab 8 ♦ Oakland, California Logic Model Presentation

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Reduction in Infant Mortality and Disparity in Infant Mortality by Valuing Womanhood

Benefits and Challenges of Logic Model Development

- Face to face meetings ensured protected time for development of Logic Model
- All members had significant input
- Facilitation by Team Liaison at PMDL 7 helped greatly to think operationally
- Allowed Team to align activities with expected outputs
- Helped inventory available resources

Benefits and Challenges of Logic Model Development

- Helped Team to assign timeline to expected outcomes
- Helped differentiate between outcomes and impact
- Scheduling time for the activity was a challenge (given competing priorities)
- Figuring out how to quantify output and measure outcomes remains a challenge (Team's SDOH are difficult to measure)

Benefits and Challenges of Logic Model Development

- Team will share Logic Model with the WC Infant Mortality Reduction Steering Committee
- Utilize Logic Model to stay on task emphasizing on outputs initially
- Monitor Teams progress

How the Logic Model will Change Social Determinants-Outputs

- Self esteem/self determination, social isolation, social perception of women, racism target SDOH
- Informed White Paper identifies existing policies supporting women during pre-conception and inter-conception period
- Steering Committee identifies direction and moves efforts forward

How the Logic Model will Change Social Determinants-Outcomes

- Media education and involvement creates much needed attention
- Stakeholders and community at large well informed and educated about SDOH that impact pre and inter conception health
- Increased knowledge of “upstream factors” that impact infant mortality translates to “up-streaming” in thinking and planning

How the Logic Model will Change Social Determinants-Outcomes

- Well informed community and stakeholders ensure changes in programs and policies that value and promote women during pre and inter conception health
- Results in improved self esteem/self worth in women ultimately improving decision and choices they make

How the Logic Model will Change Social Determinants-Impact

- Institutionalized message that women are to be valued
- Improved birth outcomes as a result of women making appropriate and better choices about their health and pregnancy
- Reduced infant mortality

Elements of the Logic Model Changes

- Initial drafts of logic model had elements of health care delivery and utilization of services
- In keeping with the PMDL “upstream” thinking the Team decided to focus on outcomes that value women
- Indirect but sustainable approach to improved birth outcomes and reduced IM

Next Steps: Action and Implementation

- Infant Mortality Reduction Steering Committee to draft its charge
- Identification and demographic mapping of communities with highest IMR and disparity
- Review of programs and policies that value women in these communities
- Informed White Paper for Stakeholders