



PLACE MATTERS

Design Lab 8 ♦ Oakland, California
Logic Model Presentation

Cuyahoga County, Ohio

Track #1:

Increase wellness equity among low-income residents of Cuyahoga County by increasing access to medical homes and promotion of healthy lifestyles

Benefits and Challenges of Logic Model Development

- Required revision of an earlier logic model within a very compressed timeframe
- Revision of narrative to ensure logic model process objectives and outcomes were expressed in terms of place based strategies and upstream outcomes

How the Logic Model will Change Social Determinants

- Creates a business case for wellness equity
 - Establish a county-wide policy that provides healthcare access for underinsured and uninsured residents through medical homes
 - Develop place-based approaches to eliminating healthcare disparities that are piloted in low-income neighborhoods or on a county-wide basis

Elements of the Logic Model

- The comments from the project liaison served to ratify the current strategies
- Timing of bringing additional partners to the table and converging tracks 1 and 2

Next Steps:

Action and Implementation

- Develop a business case plan centered around return on investment
- Continue to strengthen relationships between partnership members
- Secure buy-in around financing structure based on results from the business case plan

Track #2:

Address healthy lifestyles and environmental justice through the inclusion of health considerations into land use & brownfield redevelopment by promoting environmental & policy changes within East Cleveland which positively impact the built & natural environments.

Benefits and Challenges of Logic Model Development

- Input from CCBH team members, Health & Development Committee, Place Matters facilitator and HIA Consultant
- Identifying outcomes, indicators & data sources
- Clearly framing each component of multi-pronged healthy land use initiative
- Identifying gaps and potential resource needs

How the Logic Model will Change Social Determinants

- Diverse partnerships: (33 members)
 - city, county development & planning, hospital, OSU Extension, residents, National Park Service, Philanthropy, business, EPA, faith based organization/CDC, CCBH staff, Academia
- Focus on environmental & policy changes
 - Establishment of Groundwork Trust
 - City-wide gardening policy
 - Policy integrating health into County Development
- Impacts – community empowerment; improved health & quality of life;
reduced health inequities

Elements of the Logic Model

- Expanded scope of work to more comprehensively address **environmental justice**
 - New partnerships and resources
 - New activities, outputs & outcomes integrated
- Sought new & unique funding sources
 - Groundwork USA & ATSDR

Next Steps:

Action and Implementation

- Enhance capacity & methods for comprehensive project evaluation
- Continue to utilize the HIA process to build the case for a city-wide community gardening policy
- Enhance community outreach efforts utilizing community champion volunteers
- Pilot an environmental justice curriculum
- Establish a watershed subcommittee focused on conservation, preservation & healthy land use
- Expand local efforts into a county-level task force through a county-wide healthy land use summit