



PLACE MATTERS

Design Lab 8 ♦ Oakland, California

Logic Model Presentation

July 23-25, 2008

Boston, Massachusetts

The Boston Health Equity Initiatives: An Action Plan for Addressing Racial, Ethnic and Socio-economic Inequities



WWW.BPHC.ORG

Definition of your teams initiative

Implementing the City's priority of achieving **health equity** through **community, system and policy level change**

Benefits and Challenges of Logic Model Development

- Allowed BPHC to further develop and document the City's health equity plan
- Illustrates the collaboration and partnership between REACH and Disparities Project
- Mapped existing and needed resources
- Balancing resources for upstream and downstream activities

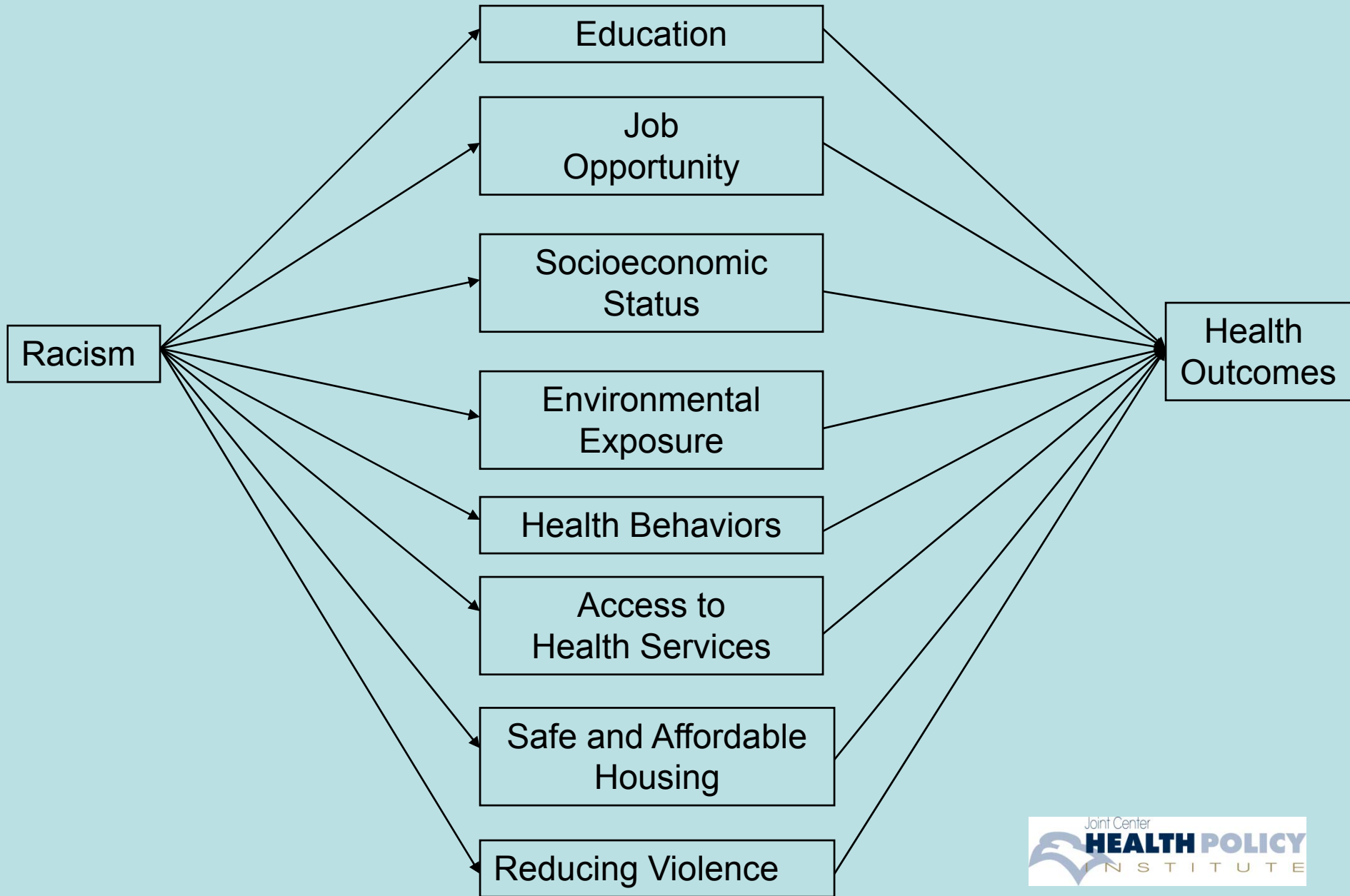
How the Logic Model will Change Social Determinants

- Address institutionalized racism and all levels of discrimination
- Increase educational opportunity
- Increase neighborhood investment
- Increase access to screening and treatment

How the Logic Model will Change Social Determinants, cont'd

- More opportunities for healthy and walkable communities
- Build community capacity
- Increase opportunity for safe and affordable housing
- Reduce violence
- Create peace

BPHC Health Equity Framework



Elements of the Logic Model

- **Prioritizing Health Equity**
- **Raising public awareness**
- **Legislative, policy and advocacy development**
- **Data collection regulation**
- **BPHC Anti-Racism Work**
- **BPHC Health Equity Grants**
- **BPHC Health equity training center**

Prioritizing Health Equity

- Create Mayor's Taskforce and Hospital Working Group
- Develop action plan to address health inequities in Boston
- Fund 54 organizations to implement the blueprint recommendations
- Establish training center to expand health equity strategies across Boston and New England

Raising Public Awareness

- Develop a city-wide Health Equity Campaign

Unnatural Causes Work:

- BPHC internal viewings and dialogues
- Boston premiere March 27, 2008
- Neighborhood-based viewings, dialogues, and next step development
- Viewing and presentation to City of Boston department and cabinet heads
- Viewing and discussions at City Hall

Raising Public Awareness, cont'd

- Viewing and dialogue at the State House
- Providing DVDs and resources to CBOs, FBOs, and health agencies from lending library at BPHC's CHEC
- Development of curriculum for Boston Public Schools
- Implementation of curriculum in professional, undergraduate programs
- Implementation of curriculum in continuing education courses

Legislative, Policy and Advocacy Development

- Disparities Bill, Violence Prevention Bill, Chronic Disease Prevention and Intervention, Re-Entry Bill, and CORI Reform
- Engage community residents in public policy process

Data Collection Regulation

- Pass a data collection regulation in June 2006
- Analyze hospital and health center data
- Establish a Health Equity Committee to review data and develop recommendations
- Train all Boston CHCs in the collection of data
- Establish additional health care process and outcome indicators to be collected and reported by hospitals and health centers

BPHC Anti-Racism Work

- Finalize a Anti-Racism Advisory Committee selection and operation process
- Hire an external facilitator to facilitate the committee meetings and process
- Establish an Anti-Racism Advisory Committee
- Establish recommendations for policy, systems and process changes

BPHC Health Equity Grants

- **Neighborhood investment**
 - Building the capacity of Boston-based and regional community coalitions and organizations to address inequities in health through training and technical assistance.
- **Community institutions**
 - Developing and sharing programs which use local practices to mobilize residents around health disparities.
- **Patient education and navigation**
 - Model programs that help patients and community members effectively navigate the health care system are developed and implemented.
- **Workforce diversity**
 - Health-related career training programs which recruit, train, retain, and graduate residents of color are developed.

BPHC Health Equity Training Center

- Release 2 RFPs for 3-year funding cycles:
 - **Boston-based:**
 - Workforce Diversity and Development; Violence Prevention and Trauma Response; Chronic Disease Prevention and Intervention; and Institutionalizing Health Equity
 - **New England-wide:**
 - To build capacity of public health agencies in six New England states to develop health equity strategies
- Grantees receiving comprehensive training (undoing-racism, cultural competency, social determinants of health, and health equity)
- Community coalition and advisory board to help guide work of center
- Grantee reporting: meetings, summits, site visits and formal qualitative/quantitative reports
- Evaluation of grantee work

Next Steps: Action and Implementation

- Create a public health equity campaign
- Provide grants to Boston community-based organizations to address the social determinants of health
- Establish multi-year partnership to develop/ support disparities elimination strategies in 6 New England states