



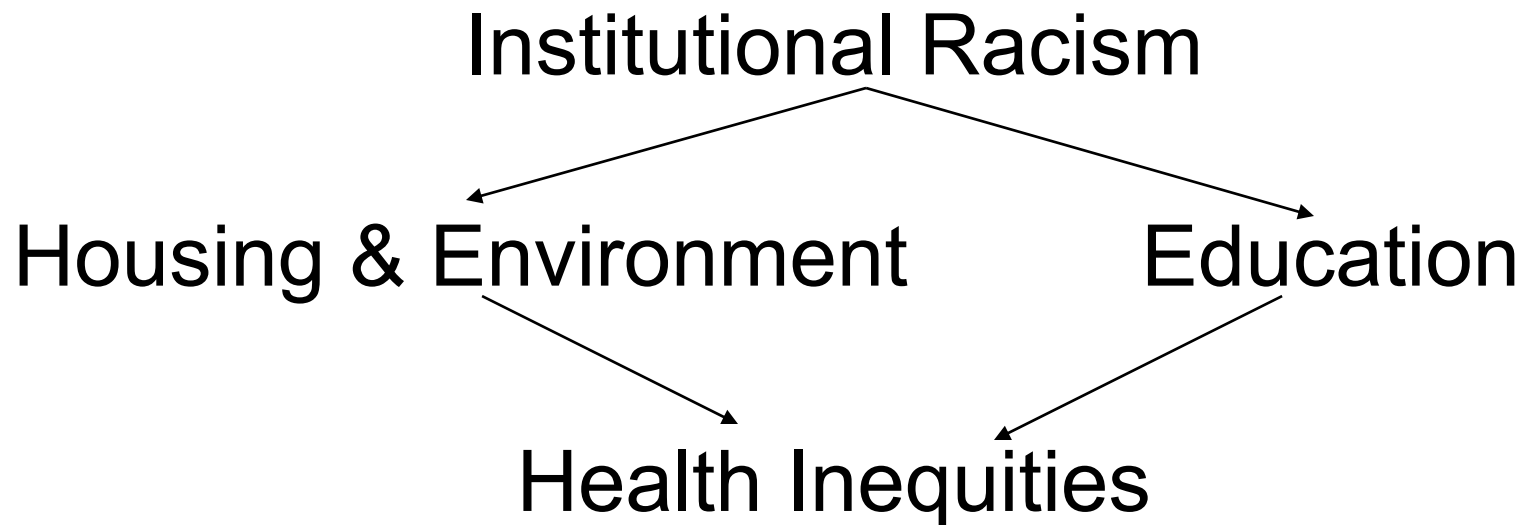
PLACE MATTERS

Design Lab 8 ♦ Oakland, CA

Logic Model Presentation

Baltimore Place Matters Collaborative for Health Equity

Definition of your team's initiative.



- Focus: Institutional Racism in Baltimore, as it manifests itself in housing and educational differentials that create and sustain health disparities




Benefits and Challenges of Logic Model Development

- Disclosure of everyone's individual agenda and understand where the circles connect
- Growing relationships (trust) among the collaborative and then speaking in one voice and gaining acceptance by entire team on action steps
- Determining data correlations between historical housing and education policies and current health indicators
- Integrating separate housing and education logic models
- Helped the team think through the connections and relationships related to the success of the work



How the Logic Model will Change Social Determinants

- It will help the Collaborative “paint” the picture/tell the story and the relationship between historical and institutional racism as it is manifested in housing and education in Baltimore
- In making the case, the Collaborative must educate and then influence policy makers, citizens that influence policy makers, opinion and thought leaders in the City and State.
- In so doing, it expands the number of persons who use this framework in making public policy and funding decisions that impact housing and education to change the conditions and environmental elements



How the Logic Model will Change Social Determinants

- To impact the actual health inequities, it will require substantial investment in relationships that have resources and authority to develop legislation and adequate resources.
- Potential Examples:
 - Housing: Expansion of Inclusionary Housing legislation and environmental land use measures; changes in zoning laws
 - Education: Equalize Education resources and outcomes to those of Baltimore more affluent school district counterparts
 - Another long term potential action, based on data and research collected and proven correlation shown between historical racism and the health inequities manifested - could be legal class action

Elements of the Logic Model

Data/Information/Research

Education

Mobilization

Advocacy/
Policy Development

Communication

- Elements of Logic Model lead to **Perspective transformation** and changes in decisions, actions, attitudes and choices made by leaders, power brokers and the public.



Next Steps:

Action and Implementation

- Data: Identifying historical state, and local policies that lead to unequal housing and educational conditions in Baltimore
- Identifying resources to sustain and support implementation strategy
- Educating targeted audiences through screenings of Unnatural Causes and later using local data
- Mobilizing
- Identifying influencers
- Communication vehicles and campaign