

PLACE MATTERS

Design Lab 8 ♦ Oakland, California

Logic Model Presentation

Alameda County

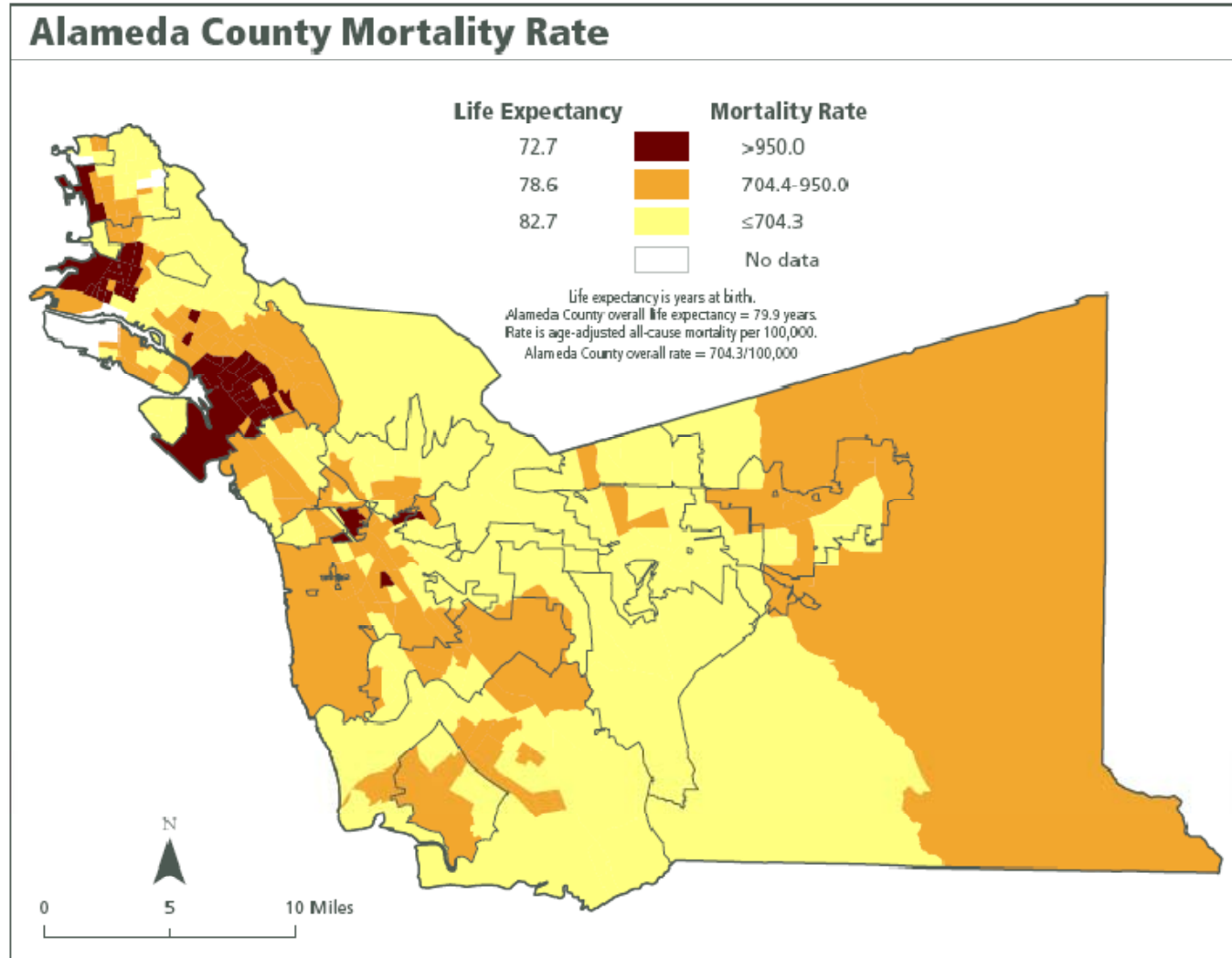
July 24, 2008



Initiative Definition

The Alameda County Place Matters team **promotes health equity through a community-centered local policy agenda** focused on education, economic development, incarceration, land use, and transportation.

Health Inequities in Alameda County



Benefits and Challenges of Logic Model Development

- ❑ Forced us to pause and plan
- ❑ Helped identify gaps in logic
- ❑ Will provide a road map for activities
- ❑ Difficult to identify Place Matters specific activities
- ❑ Harder to complete for overall systems change vs. one policy issue

Logic Model's Impacts on Social Determinants of Health

- See Policy Platform hand out for a list of our goals (long-term impact) for each policy area

- Examples:
 - Regional Transportation Plan
 - Displacement Health Impact Assessment
 - Coalition for Clean & Safe Ports

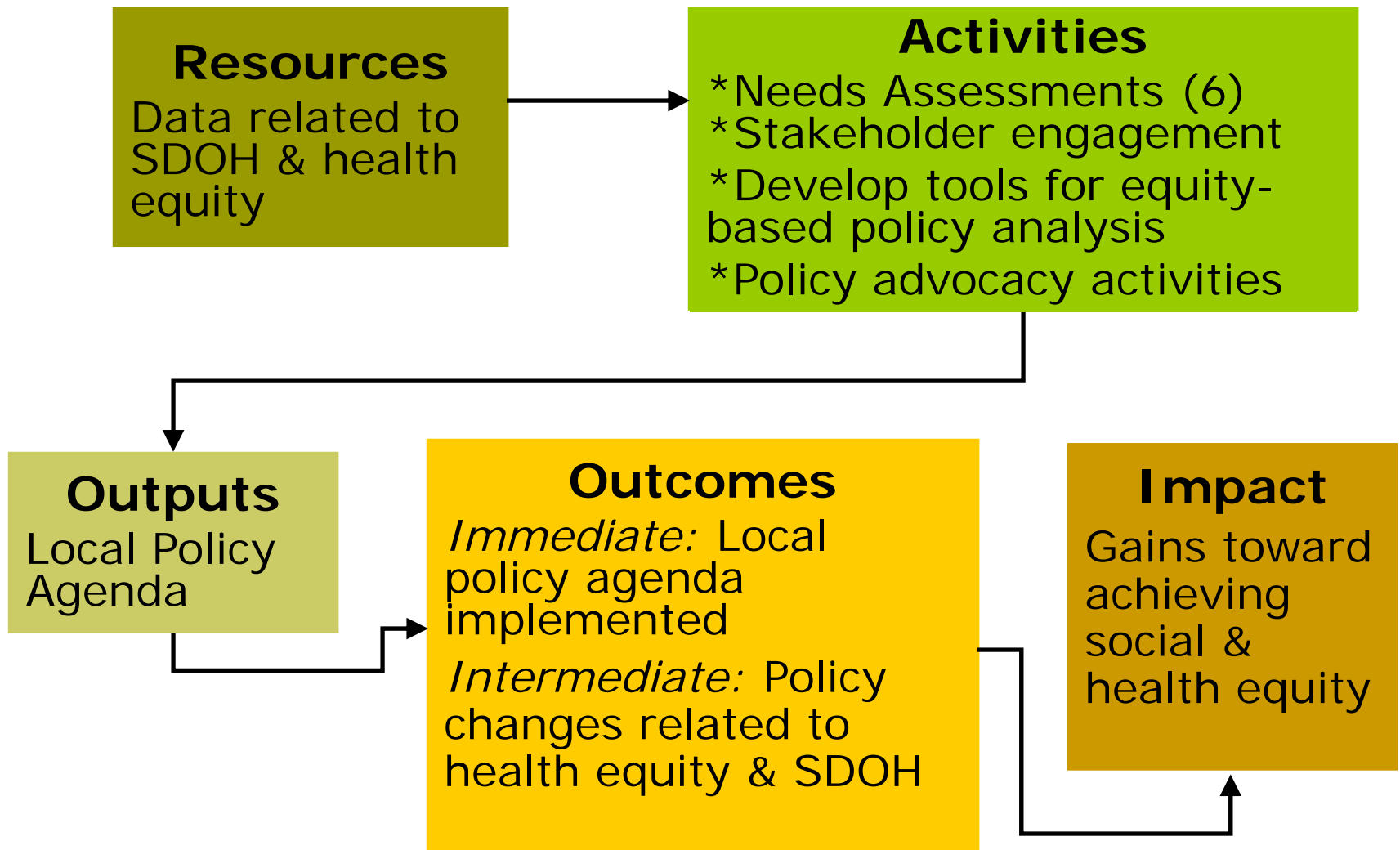
Elements of the Logic Model

- Alameda County Public Health Department Resources & Staff Development
- External Relationship Development
- Theory, Research, Data & Policy Development

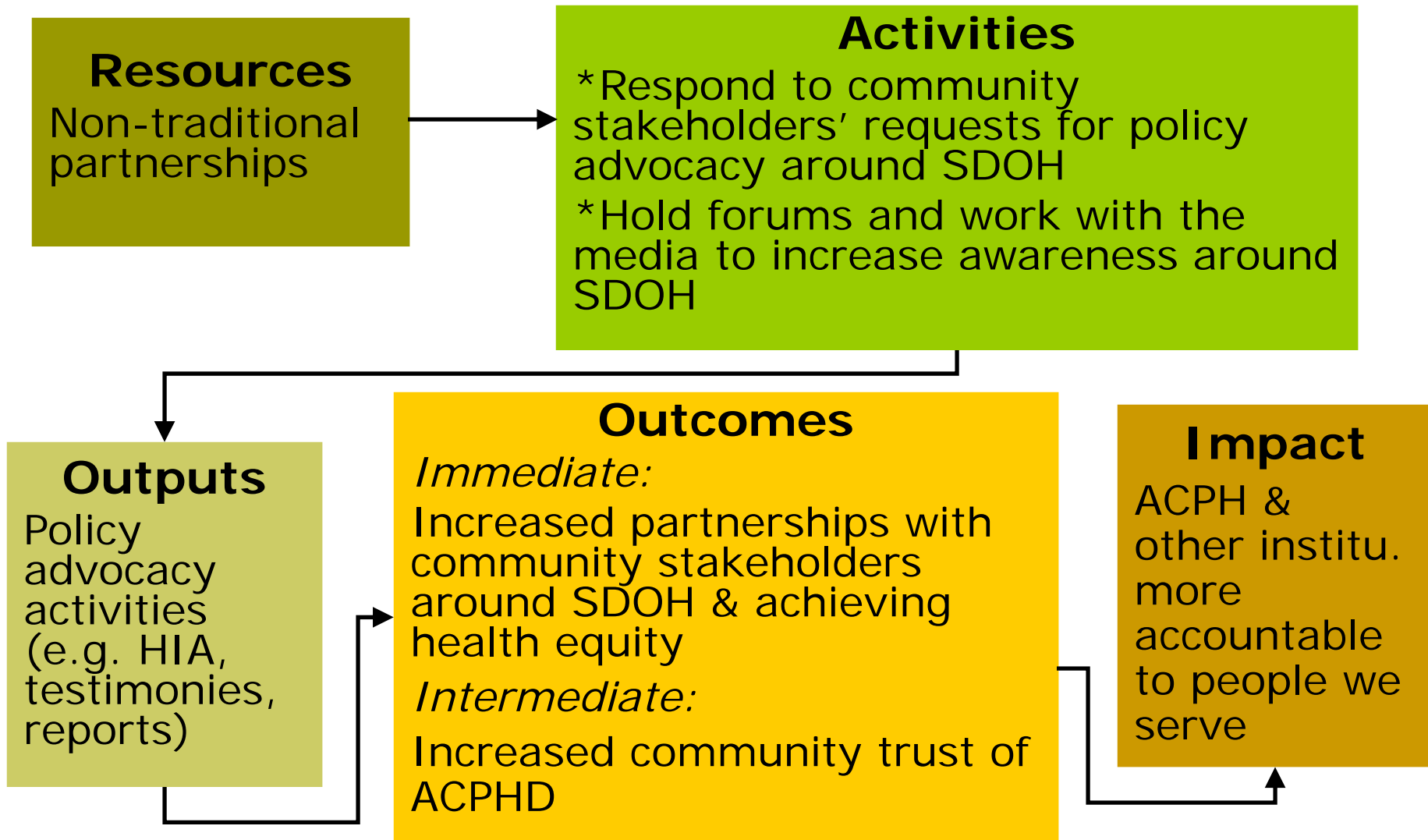


The “Resource/Inputs” column has two sections: what we need & what we have

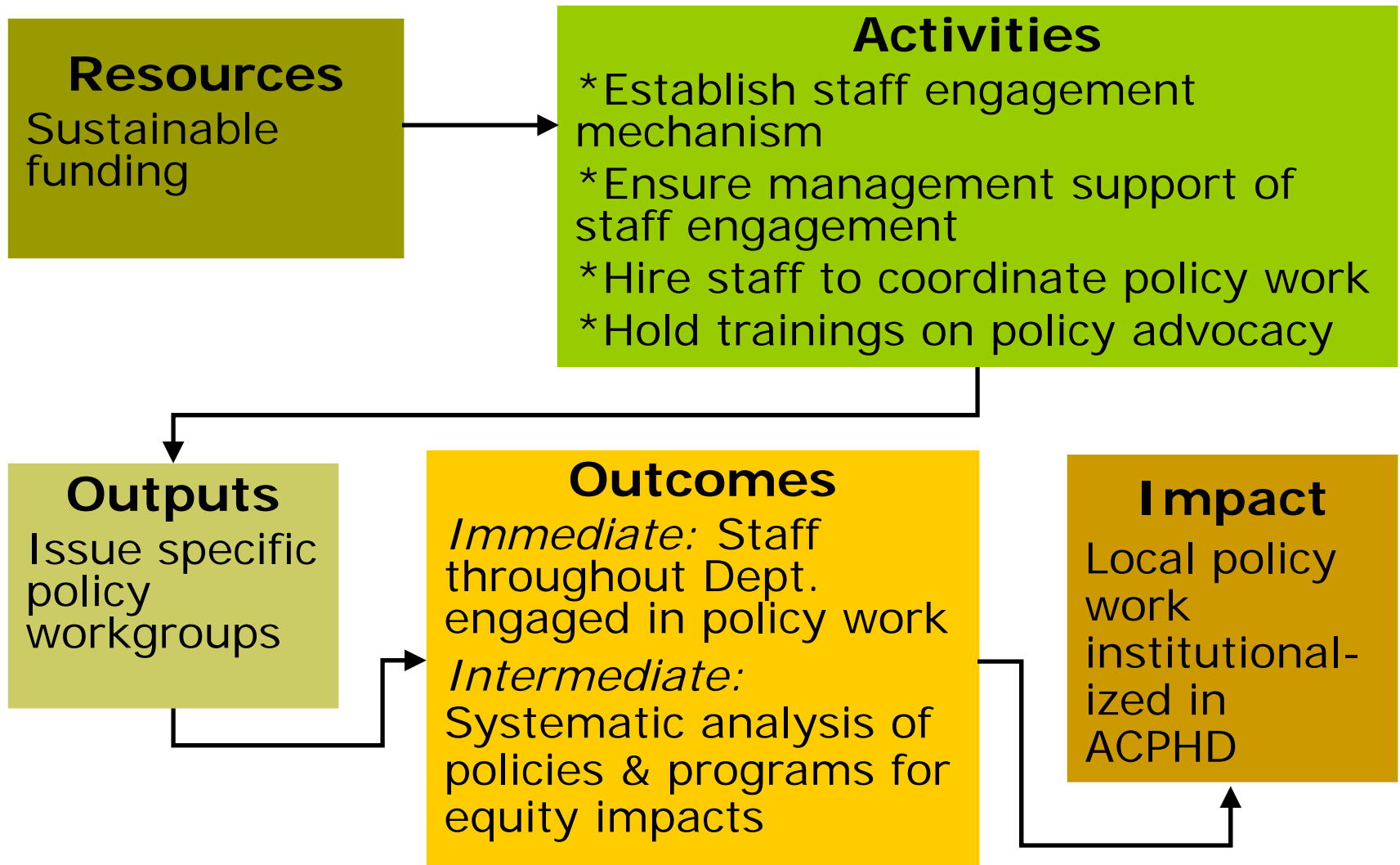
Theory, Research, Data & Policy Development



External Relationship Development



Resource & Staff Development



Next Steps:

Action and Implementation

- ❑ Identify sustainable funding
- ❑ Complete last phase of policy agenda development (stakeholder engagement)
- ❑ Refine policy analysis tools
- ❑ Continue to build ACPHD capacity for policy work
- ❑ Continue policy advocacy activities
- ❑ Build public awareness
- ❑ Increase political buy-in
- ❑ Launch policy agenda