

Cook County Place Matters

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New Orleans, LA

Focus Areas

- Breast Cancer
- Legislative Advocacy
- "Food Deserts"

■ Faith based institutions are an integral part of helping inform the community about our Place Matters vision. They are important for influencing our political leaders to change policy and take an upstream approach.

Social Determinants of Health in Southern Cook County

- Poverty – socio-economic status
- Poor transportation
- Unemployment
- Deteriorating neighborhoods: reduces access to healthy food

Nutrition Availability of Healthy Food

- Literature collection
- Park Forest poss community for focus-lost only grocery store
- Convened nutrition and health group (Oct. 10)
 - Loyola University
 - Northern Illinois University
 - CCDPH
 - Park Forest Health Dept.
 - Illinois Treasurer's Office

Breast Cancer

- Community Outreach
- Town Hall Meetings
- Increased funding for screenings

Legislative Advocacy

- Funding for breast cancer prevention
- Place matters materials sent to legislators
- Barrier: budget cuts

Awareness Raising

- Screening of segment of Unnatural Causes: Is Inequality Making Us Sick?
 - Good response, 40 attended
 - Youth, academics, non-profits, service orgs
 - Chicago Broadcast set for Sundays, beginning April 6th, 1:00 p.m.
