

## Consensus Workshop on Place Matters Success Indicators

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### Today

- 2 phase process to develop a shared set of success indicators for the Place Matters initiative
- Have a clear set of elements that indicate successfully accomplishing the Place Matters' vision of health equity

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### WHO Health Equity

- “ A concern to reduce unequal opportunities to be healthy associated with membership in less privileged social groups, such as poor people; disenfranchised racial, ethnic or religious groups; women; and rural residents. In operation terms, pursuing equity in health means eliminating health disparities that are systematically associated with **underlying social disadvantage** or marginalization.”

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## Place Matters Approach

- Address the root causes of health disparities at the most upstream level
- Upstream can refer to the policies, social norms and values that perpetuate a social condition
- Root causes include the Social determinants of health
  - i.e. Social exclusion, poverty and income distribution, discrimination, stress

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## What do we want to accomplish?

- Create a fair health movement
- Eliminate the social conditions that contribute to health disparities

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## Defining what we mean

- Social conditions are complex, interacting phenomena (i.e. discrimination, lack of opportunities)
- Structure a conversation that will tap the wisdom, experience and intelligence in this room

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## The Consensus Process

- Brainstorm -- 10 minutes
- Share in dyad and prioritize – 10 minutes
- Cluster our cards -- 30 minutes
- Name our clusters -- 30 minutes
- Resolve or add to clusters – 20 minutes
- Share and combine clusters -- entire group – 30 minutes

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What are the attributes of a place that has achieved health equity?

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- Attributes---characteristics, features, policies, social conditions, values and norms

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### A little conversation to start

- What do you know about health equity?
- What excites, inspires, gives you courage?
- What makes you anxious?
- What is important about what we discussed? What questions did it raise for you?

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What are the attributes of a place that has achieved health equity?

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- Brainstorm

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- One idea per card
- Write BIG
- 3-5 Words

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- Cluster
  - Pair the cards that are similar
  - Add new cards that are different

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- ### Finding a success indicator
- Work in Community group
  - Rank order statements in order of greatest impact in your community
    - Select the 3 statements that would have the greatest impact in reducing health disparities in your community?
  - How will we know when your community has the attribute that we identified?
    - Brainstorm
    - Cluster
    - Name

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## Making it happen

- What will have to happen for this to become a reality?
- What are we committed to doing?

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