

Place Matters
Cuyahoga County Team

Design Lab #4
February 8, 2007
San Diego, CA

Cuyahoga County Team

- Goals
 - Improve the lifestyle choices of East Cleveland residents with CVD
 - Increase access to appropriate primary and preventive health care for Cuyahoga County residents that have chronic diseases
- Top 2 Social Determinants
 - Access to health care
 - Healthy lifestyles

Social Determinants

<ul style="list-style-type: none">• Access to Healthcare<ul style="list-style-type: none">– Policy strategy #1: Gain commitment from policymakers on the project and the approach.	<ul style="list-style-type: none">• Healthy lifestyles<ul style="list-style-type: none">– Policy strategy #1: Gain commitment from East Cleveland policymakers to allow vacant land to be used as community gardens and green spaces.
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Key Components/Infrastructure

- Existing initiatives addressing access to healthcare and healthy lifestyles
- County-wide and targeted city
- Targeted city – East Cleveland

Key Partners

Access to Healthcare

- Board of County Commissioners
- Mayor of City of Cleveland
- CEOs of Three Hospital Systems
- FQHCs
- Medicaid Managed Care Providers
- Philanthropic Organizations

Healthy Lifestyles

- Community Health Coalition
- City Government
- Board of Health
- Huron Hospital

Accomplishments

Access to Healthcare

- Commitment from County Commissioners
- Submitted two LOIs
- Legal commitment from 3 hospital systems

Healthy Lifestyles

- Identified green space as a priority
- Leverage funds
- Commitment from Community Coalition and City Government

Challenges

Access to Healthcare

- Political climate
- Funding options
- Acquire/maintain level of trust for data sharing

Healthy Lifestyles

- Political climate
- History of mismanagement of city government
- Poor coordination of community services
- Funding options

Keys to Success

- Influential Community Champion(s)
- Policy changes related to funding and land use
- Buy in from residents
- Institutionalization of the initiative
