

PLACE MATTERS

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Application To Southern Cook County

- ◆ Goals based on WE/PLAN:
- ◆ Improved access to care
- ◆ Address chronic illnesses
- ◆ Decrease levels of violence

Design Team Strategy

Mission

To address and
eliminate causes of
health inequities

Design Team Strategy

PEEP

Values:

- ◆ Persistence in eliminating health disparities
- ◆ Empowerment of communities and individuals through access to information and resources needed to support constructive decision making.
- ◆ Equity in distribution of services and resources promoting greater access for those with greater needs.
- ◆ Progress directed to ensuring 100% healthcare access.

Epitaph

- I. Developed and implemented a Regional Health Plan for South Suburban Cook County
- II. Developed a comprehensive and inclusive stakeholder communications network
- III. Created a model for civic engagement, education and empowerment
- IV. Revised state policy to assure consistent and reliable funding for a wholistic community health agenda.

Social Determinants of Health

Level 1: Upstream

An activity that attempts to eliminate those things in the social structure that deny certain people voice power, and political influence in society (such as class exploitation, racism)

Social Determinants of Health

Level 2: Moderately Upstream

An activity that directly attempts to give people access to the things that will help them obtain an equal footing with those who are currently privileged (such as quality education, low interest loans).

Social Determinants of Health

Level 3: A Little Upstream

An activity that moves people from conditions that impede health into conditions that support health (such as secure and good paying jobs, access to transportation).

Social Determinants of Health

Level 4: Downstream

An activity that relieves stress or changes unhealthy behaviors (such as support groups, smoking cessation campaigns).

Progress Directed to Ensuring 100% Healthcare Access

Level 1 Upstream-Epitaph IV

Illinois is launching the Adequate Health Care Justice Campaign to insure the 1.7 million uninsured residents.

Principles:

- ◆ Accessible
- ◆ Affordable
- ◆ Quality
- ◆ Cost Containment

The Levees Are Breaking!!!

Advocating for Resources for Cook County Bureau of Health Services



Challenges



BUSH's WAR

Challenges

- ◆ Dismantling of the fragmented health system for un-insured and under-insured people in Cook County

Persistence In Eliminating Health Disparities

Breast Cancer Disparity is Cause for Worry

According to Steve Whitman of the Sinai Urban Health Institute in 2003 the death rates from breast cancer for black women were 68% higher than for white women. This disparity grew rapidly, increasing every year since 1991, when it was 29 percent.

January 23, 2007

Persistence In Eliminating Health Disparities

- ◆ Backlog of 9,000 women needing diagnostic mammogram services.
 - Established a focus group of 25 key stakeholders convened by the Adler School of Professional Psychology.
 - Southland Breast Cancer Task Force held a conference for 500 women.
 - Follow-up Breast Cancer Summit March 23, 2007 at Rush University Medical Center.

Challenges

- ◆ Lack of funding.
- ◆ Less access to mammography.
- ◆ Black women may receive inferior treatment for detected breast cancers.

Equity and Distribution of Services Based on Need-Creating Grassroot Leadership

- ◆ Crossroads Coalition and Southland Healthcare Forum working on a regional strategic plan for health care in the southland.
- ◆ Place Matters forums with Churches and Legislative Black Caucus and Healthcare and social agencies.
- ◆ Improving the manpower shortage of providers in the southland.

Empowerment of Communities

- ◆ Establish the *Gospel Tribune*
- ◆ *Establish Collaborative Web page*
- ◆ Work with Hull House Center for Civil Society on the Dellums Commission Report (*A Way Out: Creating Partners for Our Nation's Prosperity by Expanding Life Paths of Young Men of Color*)
- ◆ In partnership with Advocate Health System, St. James Hospital, HCI, Cancer Treatment Center and Metropolitan Chicago Healthcare Council, Cook County DPH, and Grand Prairie Behavioral Health
- ◆ Expanded Health Ministries in 36 churches in the Southland.

PLACE MATTERS

Re-establish the "Church" as a safe place of trust and healing.

Defining Objectives

Complete
Phase I of
Servant
Journey

Become the best
Communicating
Church

Develop a
High
Performance
Team

Implement
the
Program

Train the
Church to
Evangelize

Standard Operating Objectives

Worship

Outreach

Discipleship
Servanthood

Stewardship

Servant
Service

Facility
Management

"But then I will bring health and healing to the people there, I will heal them and let them enjoy great peace and safety." Jeremiah 33:6

Challenges

- ◆ Building the infrastructure of churches to provide social/health services through the establishment of foundations or limited liability corporations.

Next Event

- ◆ A Regional Approach To Disaster Preparedness April 2007
- ◆ Taking the Lessons from the Levees are Breaking the affect on vulnerable populations
