

## Alameda County Place Matters Initiative Progress Report



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## ACPHD Place Matters Initiative

Project: Develop a local policy agenda for ACPHD

Goal: Create a local public policy agenda targeting the social determinants of health to inform and catalyze all civic players and residents into action

Objectives:

- Identify key priority areas that impact health and well-being in Oakland
- Identify appropriate indicators and indexes for each of the policy areas
- Collect baseline data for each area
- Build public/community dialogue about how policies such as land use planning or affordable housing development affect the health of the city
- Influence the policy making processes to account for short range and long range health impacts
- Improve interdepartmental and interagency cooperation to achieve community health goals

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## Local Policy Domains

- Education
- Economic Development
- Affordable Housing
- Transportation
- Incarceration
- Land Use

Social Determinants of Health:

- Poverty
- Institutional Racism

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### Place Matters Team

- ACPHD
- City of Oakland
- UC Berkeley
- Oakland Unified School District Board
- Urban Habitat
- AC Board of Supervisors

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### Strategic Partners

- Oakland Mayor Ron Dellums
- Social Equity Caucus
- Policy Link
- Leaders and Advocates in each of the Policy Domains

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### Structure

- Bi-monthly team meetings
- Research support from UC Berkeley
- Individual team members taking lead on individual domain

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## Accomplishments

- Solid team
- Identified goals and objectives
- Base-line data completed on most areas
- Organizing policy round-tables on key policy areas

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## Challenges

- Competing work demands
- Uncharted Territory
- Funding

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