



PLACE MATTERS AGENDA

Design Lab #3

December 6 – 8, 2006  **New Orleans, Louisiana**

MEETING GOALS

1. Further develop county strategy plans to address social determinants of health
2. Explore resource options to promote sustainability of the county strategy teams and their Place Matters project plans.
3. Develop new strategies to access political structures post-mid-term elections
4. Identify next steps for implementation of county strategy plans
5. Convene and network with colleagues participating in “*PLACE MATTERS*” counties and inform the national community building process
6. Provide a safe place for brainstorming and testing new approaches
7. Share Joint Center Health Policy Institute’s vision for “*PLACE MATTERS*” and expectations for participation
8. Describe Joint Center Health Policy Institute’s technical assistance capacity regarding data/indicators
9. Explore current social determinants of health frameworks
10. Share progress and active work to address social determinants of health in participating counties

DECEMBER 6, 2006 [Day 1]

- 12:00 – 12:30p REGISTRATION (*Crescent Ballroom Foyer*)
- 12:30 – 1:15p ORIENTATION TO BUS TOUR LUNCH (*Crescent Ballroom*)
- 1:15 – 3:45p BUS TOUR (*Hotel Lobby*)
- 3:45 – 4:30p BREAK [Check into the hotel]
- 4:30 – 5:30p PLENARY: **REACTIONS TO THE BUS TOUR** (*Crescent Ballroom*)
- 5:30 – 7:05p WELCOME DINNER (*Riverbend Terrace*)

DECEMBER 7, 2006 [Day 2]

- 8:30 – 9:00a CONTINENTAL BREAKFAST & REGISTRATION (*Crescent Ballroom*)
- 9:00 – 9:45a OPENING PLENARY (*Crescent Ballroom*)
- 9:45 – 11:00 PLENARY- **“Seizing New Opportunities: Strategies for Power and Change”**
(*Crescent Ballroom*)
- 11:00 – 11:20a BREAK

11:20 – 1:00p **PLENARY/BREAKOUTS: Strategies that shape policy to affect social determinants: What will your team do?**
(Imperial, Executive, Salon, Magnolia II)

1:00 – 2:00p LUNCH

2:00 – 3:00p **SHARING TEAM POLICY STRATEGIES** *(Crescent Ballroom)*

3:00 – 4:00 **PREPARING FOR TEAM WORK: “Taking your draft plan to the next level”**
(Imperial, Executive, Salon, Magnolia II)

4:00 – 5:00 **TALKING TEAMS: Peer-To-Peer Technical Assistance**
(Crescent Ballroom)

5:00 – 6:45 NETWORKING DINNER *(Crescent Ballroom)*

7:00 – 9:00p PLACE MATTERS Participants **INVITED/Optional:**
STATE OF NEW ORLEANS HEALTH ADDRESS
(Magnolia III)

DECEMBER 8, 2006 [Day 3]

8:30 – 9:00a CONTINENTAL BREAKFAST *(Crescent Ballroom)*

9:00 – 10:00a **PLENARY: Technical Assistance Options** *(Crescent Ballroom)*

10:00 – 11:20 **TEAM MEETINGS: Next Steps for plan development, implementation, and sustainability**
(Imperial, Executive, Salon, Magnolia II)

11:20 – 11:40 BREAK

11:40 – 12:20 **PLENARY: Group dialogue and brainstorming on the “Place Matters Community”**
(Crescent Ballroom)

12:20 – 1:20p LUNCH: CLOSING PLENARY & DIALOGUE *(Riverbend Terrace)*