



PLACE MATTERS
Design Lab 8 ♦ Oakland, California
July 23-25, 2008

AGENDA

FOCUS: ECONOMIC DETERMINANTS OF HEALTH
Place and Wealth/Economic development opportunities for blighted communities

MEETING GOALS

1. Share Team Logic Models
2. Share PLACE MATTERS Teams' progress, milestones achieved, completed activities, and future planned activities to address the Social Determinants of Health
3. Engage in teambuilding activities that support the continued development and implementation of county strategy plans
4. Learn about Alameda County's social determinants of health challenges/progress and how their lessons learned can be applied to others PLACE MATTERS counties
5. Convene and network with colleagues participating in PLACE MATTERS counties
6. Provide a safe place to brainstorm new and innovative approaches

WEDNESDAY—JULY 23 [Day 1]

- 12:30 – 1:30p **REGISTRATION** (*Calvin Simmons Ballroom Foyer*)
- 1:30 – 2:30p **LUNCH & SPEAKER** (*Calvin Simmons Ballroom 3&4*)
- 2:30 – 3:00p **BREAK**
- 3:00 – 5:30p **TOUR** (*Meet in the Hotel Lobby*)
- 5:30 – 6:30p **DINNER & SPEAKER** [(*Calvin Simmons Ballroom 3&4*)]
- 6:30 – 7:30p **DESSERT WITH FACILITATORS** (*Breakout Rooms OCC 201, 202, 203, & 204 and Calvin Simmons Ballroom 1&2 – refer to the back of your name badge for your session assignment*)

THURSDAY—JULY 24 [Day 2]

- 8:00 – 8:30a **BREAKFAST & REGISTRATION** (*Calvin Simmons Ballroom Foyer*)
- 8:30 – 8:55a **WELCOME** (*Calvin Simmons Ballroom 1&2*)
- 8:55 – 9:35a **WELCOME SPEAKER** (*Calvin Simmons Ballroom 1&2*)
- 9:35 – 9:45a **MEETING OVERVIEW** (*Calvin Simmons Ballroom 1&2*)

THURSDAY—JULY 24 [Day 2] Continued

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| 9:45 – 11:00a | PLENARY: Team Logic Model Presentations (<i>Calvin Simmons Ballroom 1&2</i>) |
| 11:00 – 11:15a | BREAK |
| 11:15 – 12:30p | PLENARY: Team Logic Model Presentations (<i>Calvin Simmons Ballroom 1&2</i>) |
| 12:30 – 1:30p | LUNCH (<i>Calvin Simmons Ballroom 3&4</i>) |
| 1:30 – 3:00p | TOPICAL BREAKOUTS (<i>Breakout Rooms OCC 201, 202, 203, & 204 and Calvin Simmons Ballroom 1&2 – refer to the back of your name badge for your session assignment</i>) |
| 3:00 – 4:15p | PLENARY: Team Logic Model Presentations (<i>Calvin Simmons Ballroom 1&2</i>) |
| 4:15 – 4:30p | BREAK |
| 4:30 – 5:45p | PLENARY: Team Logic Model Presentations (<i>Calvin Simmons Ballroom 1&2</i>) |
| 5:45 – 7:15p | DINNER & SPEAKER (<i>Calvin Simmons Ballroom 3&4</i>) |

FRIDAY—JULY 25 [Day 3]

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| 8:15 – 8:35a | BREAKFAST (<i>Calvin Simmons Ballroom Foyer</i>) |
| 8:35 – 8:45a | OVERVIEW of Day and Housekeeping (<i>Calvin Simmons Ballroom 1&2</i>) |
| 8:45 – 10:00a | PLENARY: Team Logic Model Presentations (<i>Calvin Simmons Ballroom 1&2</i>) |
| 10:00 – 10:35a | CLOSING SPEAKER (<i>Calvin Simmons Ballroom 1&2</i>) |
| 10:35 – 11:00a | FINAL REMARKS (<i>Calvin Simmons Ballroom 1&2</i>) |
| 11:00a | ADJOURNMENT [Pick up Box Lunches] (<i>Calvin Simmons Ballroom 1&2</i>) |