



PLACE MATTERS  
Design Lab 7 ♦ New Orleans, Louisiana  
March 3-5, 2008  
**AGENDA**

**MEETING GOALS**

1. Explore innovative approaches to use data in PLACE MATTERS activities including benchmarking progress toward Team goals and objectives
2. Share proposed national evaluation model, including a theory of change framework, and pilot a team assessment worksheet
3. Develop and enhance Team logic models
4. Share PLACE MATTERS Teams' progress, milestones achieved, completed activities, and future planned activities to address the Social Determinants of Health
5. Support New Orleans in their rebuilding efforts through an idea exchange with city officials
6. Engage in teambuilding activities that support the continued development and implementation of county strategy plans
7. Convene and network with colleagues participating in PLACE MATTERS counties
8. Participate in the PolicyLink Equity Summit in support of the national learning community goals
9. Provide a safe place to brainstorm new and innovative approaches

**MONDAY—March 3 [Day 1]**

- 6:00 – 6:30p **REGISTRATION** (*Outside of the St. Charles Room*)
- 6:00 – 7:00p **RECEPTION** (*St. Charles Room – 41<sup>st</sup> Floor/River Tower*)

**TUESDAY—March 4 [Day 2]**

- 8:00 – 8:30a **BREAKFAST & REGISTRATION** (*Galerie 3*)
- 8:30 – 8:40a **WELCOME** (*Galerie 3*)
- 8:40 – 9:00a **MEETING OVERVIEW** (*Galerie 3*)
- 9:00 – 9:45a **PLENARY: Overview of Place Matters Evaluation and Team Assessment** (*Galerie 3*)
- 9:45 – 10:30a **BREAKOUT SESSION: Team Assessment** (*Galerie 3*)
- 10:30 - 10:50a **BREAK**
- 10:50 - 11:30a **PLENARY: Team Assessment** [Continued] (*Galerie 3*)
- 11:30 – 12:30p **Team Presentations [3]** (*Galerie 3*)
- 12:30 – 1:30p **LUNCH: Regional Equity Forum Overview** (*Galerie 6*)
- 1:30 – 2:30p **Team Presentations [4]** (*Galerie 3*)
- 2:30 – 3:00p **PLENARY: Logic Model Overview** (*Galerie 3*)
- 3:00 – 4:15p **BREAKOUTS: Logic Model Workshop** (*Galerie 3*)

**TUESDAY—March 4 [Day 2] Continued**

- 4:15 – 4:30p **BREAK**
- 4:30 – 5:10p **BREAKOUTS in Plenary Room: Logic Model Workshop (Continued) (Galerie 3)**
- 5:10 – 5:30p **PLENARY: Reporting on Logic Model Progress: (Galerie 3)**
- 5:30 – 6:00p **BREAK**
- 6:00 – 7:00p **DINNER (Galerie 6)**
- 7:00 – 8:00p **Idea Exchange with New Orleans Officials regarding the recovery (Galerie 3)**

**WEDNESDAY—March 5 [Day 3]**

- 8:00 – 9:00a **BREAKFAST WITH FACILITATORS: (Galerie 3 & 6)**
- 9:00 – 9:05a **Overview (Galerie 3)**
- 9:05 - 10:05a **PLENARY: Team Presentations [4] (Galerie 3)**
- 10:05 – 10:25a **BREAK**
- 10:25 – 11:25a **PLENARY: Team Presentations [4] (Galerie 3)**
- 11:25 – 12:30p **PLENARY: LUNCH, SPEAKER, CLOSING (Galerie 3)**
- 12:30 – 1:00p **BREAK**
- 1:00 – 4:00p **POLICYLINK: Equity Institutes (Sheraton New Orleans)**
- *Pre-Summit Site Visits – Attendees must meet in the first floor Lobby of the hotel. Buses leave promptly at 1:15 pm.*
  - *Pre-Summit Sessions – Attendees should check in at the Regional Equity Summit registration desk and refer to the Summit Agenda.*

**MARRIOTT NEW ORLEANS HOTEL LAYOUT**

