

## KSG STRATEGIC CONSULTING

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Washington, DC

### FOR IMMEDIATE RELEASE

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#### EYE ON AMERICA'S HEALTH:

### The American Heart Association and CommonHealth ACTION Discuss Health Initiatives, Survey on the Aging on The Strategy Sessions Radio Show

(Washington, DC) August 29, 2011 – The Strategy Sessions radio show welcomes **Rey Thomas**, Director of Urban Marketing and Community Relations for Aetna, a long-time supporter of the American Heart Association of the Greater Washington Region; and, **Natalie S. Burke**, Executive Director of CommonHealth ACTION talk health on Tuesday, September 6, 2011, 11:00 a.m. - 11:30 a.m. EST.

Guests will discuss health issues post-Hurricane Irene, how the AHA is working to eliminate heart disease in collaboration with long-time partner, Aetna, and CommonHealth ACTION's Survey on the Aging. Washington, DC based business and marketing strategist, Kesi Stribling, hosts the show.

**WHO:** **Rey Thomas**, Director of Urban Marketing and Community Relations at Aetna, Southeast division/American Heart Association, Greater Washington Region partner  
**Natalie S. Burke**, Co-Founder and President, CommonHealth ACTION  
**Kesi Stribling**, host of The Strategy Sessions radio show

**WHAT:** **The Strategy Sessions Radio Show**  
[www.blogtalkradio.com/thestrategysessions](http://www.blogtalkradio.com/thestrategysessions)

#### TOPICS COVERED:

- Health concerns post-Hurricane Irene
- How the economy continues to impact health care and health care policy
- Strategies to eradicate and lessen heart disease
- Survey on the Aging (English and Spanish) commissioned by CommonHealth ACTION
- Strategic alliances both organizations align with to promote optimal health
- Upcoming activities nationally, regionally, and locally

**WHY:** To detail the strategies the guests use to address health needs in communities across America

**WHEN:** **Tuesday, September 6, 2011, 11:00 a.m. – 11:30 a.m. ET**  
Listen live at <http://www.blogtalkradio.com/thestrategysessions>

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#### ABOUT THE STRATEGY SESSIONS

Airing every 1st and 3rd Tuesday of the month at 11:00 a.m. EST, The Strategy Sessions radio show features industry leaders who share tips and strategies on business, careers, travel, health, and more. Prior guests have included AAA, Robin Richards, CEO of Internships.com, and Millicent West, Director of the DC Homeland Security and Emergency Management Agency. For more information, or to listen to past radio shows, visit <http://www.ksgsc.com/thestrategysessions>.



Strategic Planning